



2017 ANNUAL REPORT





Dear Supporters,

When you donate to United Way, you're not just helping "someone in need." You help a child stay warm on her way to school. You fill her belly with nutritious food so she can fill her mind with knowledge. You help parents buy a home in a safe neighborhood with good schools—so their kids can have a better life than they did. You enable a young mother to open her first checking account and learn to manage a budget. By extension, you help her children learn financial literacy. What you do is even bigger than all this. You fuel a cycle of help and hope for our entire community.

What we give comes back. When we help our struggling neighbors, we improve the economic growth of our area. We keep health insurance premiums in check. Our children do better in school. When you give someone a hand up, it contributes to a vibrant community where ALL families can thrive—and that is "the why" behind what we do.

Every day we fuel 26 local programs that provide critical services to more than 104,000 Lake County residents. We strengthen local non-profits through coaching, training, and education. We connect residents in crisis to local resources through the 2-1-1 hotline. We engage grassroots leaders and expand their reach. Our mission is to improve lives by mobilizing the caring power of our communities to

advance the common good. We believe that thriving communities begin with thriving families. The harsh truth is that one in four hardworking families in Lake County is on the edge of survival. They can't seem to make ends meet, despite their best efforts. They struggle to afford healthy food, quality childcare, safe housing, and more. We're working to change that.

We believe that all hardworking families deserve stability, opportunity, a high quality of life, and hope for the future. We believe one setback should not sink a family into financial ruin. We know every family deserves their fair shake at the American Dream, so we work for equality and justice in our community. We believe people should have a safety net and a support system so they can get ahead, not just get by.

We also believe that we're all in this together. Helping our struggling families should be a community effort. Your investment in United Way makes you a part of the solution.

Thank you for your continued support. Together, we can make a difference for families in our community!

Sincerely,

John Kennedy

John Kennedy

Chair — LAUW Board of Trustees



Join the fight!
GIVE
ADVOCATE
VOLUNTEER
at lauw.org



Our 2017 Impact



104,884 INDIVIDUALS had their lives touched by United Way programs and partners.



7,517 CHILDREN AND YOUTH attended safe, high-quality after-school programs and are on the path to stay in school and earn high school diplomas.



15,119 INDIVIDUALS received basic needs assistance in times of emergency: food, shelter, clothing, rent and mortgage assistance, utility assistance.



379 FAMILIES received home visits by certified counselors to teach new moms and dads how to be effective parents and adequately prepare their children for school.



28,250 RESIDENTS found resources via the 2-1-1 Information and Referral Service that assists callers to assess their needs, determine their options and refer appropriate programs/services.



25 HOMELESS FAMILIES received shelter to secure their safety and help them transition to stronger lives.



40,458 INDIVIDUALS received discounts through FamilyWise



250 SPECIAL NEEDS CHILDREN received quality child care to improve their health and well being.



3,386 CHILDREN participated in STEM programming, learning about science, technology, engineering, and math.



702 WOMEN AND CHILDREN were protected from violent abusers and received safe emergency shelter.



2017 Year In Review



UNITED VILLAGE

Lake Area United Way held the first United Village, an event designed to bring service providers together in one place on a Saturday to help serve Struggling Working Families who otherwise might not be able to apply for services due to time restrictions. The event was family friendly and included plenty of food, games, and activities for the entire family. 16 different nonprofits and businesses came together to offer their services to almost 70 families.



YOUNG LEADER BOOTCAMP

Young Leaders United Bootcamp was a revolutionary training provided to up and coming leaders in the Lake County community with a desire to serve local non-profits. The goal of the bootcamp was to train and equip leaders, ages 21-40, with the skills they need to be productive and successful board members. Young Leaders who completed the bootcamp training were then matched with local non-profits to begin building that relationship and serve to meet the non-profit's needs.



REAL. STRONG. GIRLS.

The Real.Strong.Girls. affinity group continued their work of helping young girls reach their full potential by hosting an alternative spring break focused on volunteering in the community. To round out the week the group held their first Love Your #Selfie Retreat for almost 80 girls. The group also kicked off the Fierce & Fabulous Females program, a monthly volunteer project where women lead girls at our local Boys & Girls locations through various themed activities.



TURKEY GIVEAWAY

In November, Kenneth J. Allen Law Group once again partnered with Lake Area United Way to bring hope to Struggling Working Families during the Thanksgiving holiday. Together, we provided 600 struggling work families with a Thanksgiving food box that included a turkey, sides, and a pie.



STAR AWARDS

Lake Area United Way hosted the second annual STAR Awards that recognized 10 organizations whom exemplified a heart of service by giving of their time and meeting the needs of our community.

Financial Summary

FINANCIAL SUMMARY FOR FISCAL YEAR ENDING 12/31/17

TOTAL REVENUES **\$3,417,604**

EXPENSES

Program Investment and Services \$2,646,822

Fundraising \$360,966

Management & General \$374,517

Total Expenses \$3,382,305

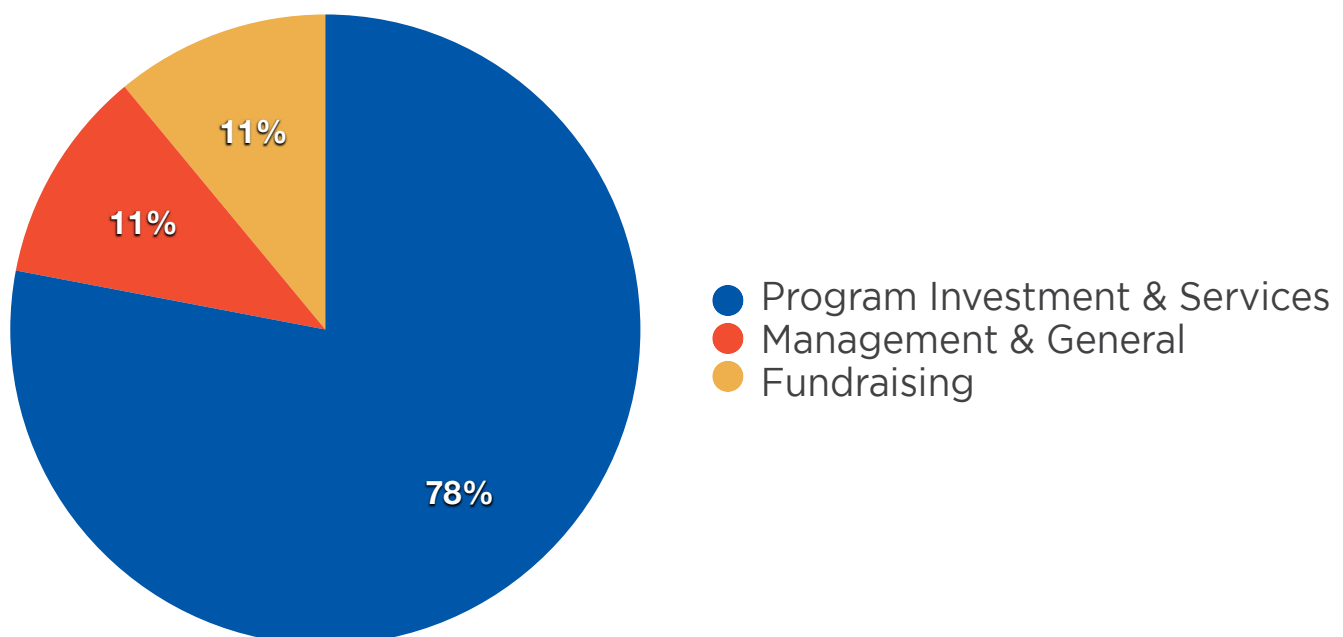
Revenues Less Expenses (\$35,299)

ASSETS & LIABILITIES

Total Assets \$1,891,087

Total Liabilities \$1,229,535

Total Net Assets (Fund Balances) \$661,552



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UNITED

FOR LAKE COUNTY INDIANA'S
Struggling Working Families

Our Board of Trustees, Advocates and Supporters understand that thriving communities begin with thriving families. We invite you to learn more about our focus on helping families in crisis and why **UNITED, WE ARE STRONGER.**

Join the fight at lauw.org
GIVE ADVOCATE VOLUNTEER



Staff

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Relationship Manager

Lisa Daugherty

President/CEO

Evelyn Harris

Resource Development Associate

Erin Meisner

Relationship Manager

Mariann Munro

Director of Financial Accounting
& Human Resources

Megan Sikes

Community Engagement Manager

Joe Stephen

Vice President, Finance &
Administration

Luis Tovar

AFL - CIO Community
Services Liaison

Angie Williams

Director of Community Impact

Community Investments

PROGRAM PARTNERS Lake Area United Way invested in 17 local programs that deliver services to residents of Lake County in the areas of Education, Financial Stability, and Health.

PROGRAM

Before & After School Care
Child Care for Special Needs Children
Counseling
Deaf Services
Financial Stability
Girl Space
Legal Aid
Neighborhood Building Program
Parents as Teachers
Parents as Teachers
Safe Place
School Age Childcare
ScoutReach
Teen Court
Yes We Can! Youth Program
Youth Development

AGENCY PARTNER

Crossroads YMCA
Tradewinds Services, Inc.
Catholic Family Services
Tradewinds Services, Inc.
Urban League of Northwest Indiana
Girl Scouts of Greater Chicago & NWI
Indiana Legal Services
Gary Neighborhood Services
Early Learning Partnership
Mental Health America
Crisis Center, Inc.
Hobart Family YMCA
Boy Scouts of America
Crisis Center, Inc.
YWCA of Northwest Indiana
Boys & Girls Club of Northwest Indiana



Community Investments

BASIC NEEDS PROVIDER Lake Area United Way strives to support local programs that aid our neighbors in crisis by providing critical services such as food, shelter, clothing and utility assistance.

PROGRAM

Capes House
Comprehensive Emergency Services
Comprehensive Emergency Services
Disaster Relief Services
Home Delivered Meals
Domestic Violence Shelter
Domestic Violence Shelter
Domestic Violence Shelter
Food Pantry

AGENCY PARTNER

Greater Hammond Community Services
Catholic Family Services
The Salvation Army
American Red Cross
Meals on Wheels of Northwest Indiana
Caring Place
Haven House
St. Jude House
Greater Hammond Community Services



Ask the Pangeres why...

There's
Hope for
Struggling
Working
Families...



Join **The Pangeres** in the fight for Struggling Working Families.

GIVE ADVOCATE VOLUNTEER at lauw.org

Top 25 Corporate Campaigns

Lake Area United Way is proud to partner with more than 300 corporate citizens that are committed to our mission of improving lives by mobilizing the caring power of our community. The Top 25 Corporate Campaigns exemplify their generosity through corporate and employee gifts, workplace special events, sponsorships and employee volunteerism.

BP Whiting	\$277,730
ArcelorMittal USA	\$157,444
US Steel Corporation Gary Works.....	\$150,822
UPS	\$111,762
The Times of Northwest Indiana	\$49,733
Exelon	\$4,2221
NIPSCO	\$40,386
Enbridge	\$37,002
AT&T Indiana	\$32,369
IBEW #697	\$30,000
Luke Oil Company, Inc.	\$25,144
BMO Harris	\$23,633
First Merchants Bank.....	\$18,665
ITW	\$17,829
Target (Corporate Office)	\$15,634
St. Mary Medical Center.....	\$14,928
Purdue University Northwest	\$13,410
St. Catherine Hospital.....	\$12,337
Enterprise Rent-A-Car.....	\$11,516
Krieg DeVault, LLP.....	\$11,348
Meijer-Highland-#170	\$10,900
Fifth Third Bank.....	\$10,748
Lake County Public Library Central & Administration	\$10,000
Centier Bank	\$9,456
TradeWinds Services	\$8,868

2017 Leadership Givers

Brandi J. Adams
James M. Augustyn
Stefanie L. Bakajza
Ruby D. Bakhouché
J. Brad Barth
Mitzi Appling Beebe
Calvin J. Bellamy
Ruth A. Best
Alicia M. Bohnsack
John L. Brett
Frederick Brown
Mohammad Butt
Robert W. Cameron
Steven R. Carlson
Mathew Castelino
Joseph Chocola
Richard Cioni
Dale S. Clapp
Brian L. Cloutier
John P. Companik
Denise M. Conlon
Timothy P. Cottingham
Lisa M. Daugherty
Steffanie Davis
Marijo Dluzak
Derek R. Duhon
Preston Avery Dunham
Robert D. Early
Tristan J. Facer
Jeffrey A. Faga
Leroy Fassett
William M. Festa
Karen Marie Freeman-Wilson
Mitch sGaffigan

John R. Gauderman
Michael J. Godsén
Jonathan Gold
R. Luis Gonzalez
Richard L. Green
Keith A. Greiner
Michael P. Griffith
Donna J. Hammersmith
Charles T. Hansotte
Thomas L. Hargrove
Kimberly-Joy Harris
A. Christine Heinz-McCarty
Robert E. Heisse
Theresa J. Hernandez
Mark L. Hunter
Brett R. Jacobs
John Jamicich
Michael J. Jasaitis
Jill Jones
Eric Jordan
Patrick J. Keenan
Thomas Paul Keilman
Sean Kelleher
Lewis R. Kimberly
Vicki C. King
Scott L. Kinter
David Kirchhoff
John R. Knoepke
David W. Koester
Susan M. Kolby
James D. Korba
David A. Kurt
Michael LaBroi
Chyau Lin

Julian Marsh
Gayle P. Martinkus
Jennifer Martisek
Richard D. Matthews
Ryan J. McDonough
Michael R. Milaszewski
Brandon Lee Miller
Jerry W. Moore
John R. Morris
Evelyn Del Carmen Morrison
David A. Moyer
Mariann Munro
Timothy Nelson
Shahid A. Nisar
Gary Olund
Jeffrey Orr
Kevin J. O'Shea
Helene M. Paros
Marla N. Parrish
James W. Peller
Patricia Peterson
David A. Price
Ranganathan Ravi
Martha E. Rivas-Ramos
Desila K. Rosetti
Ken B. Ross
Thomas Ruffner
Matthew Alexander
Saltanovitz
Kelli Ann Schilling
Michael Schneider
Verne P. Seehausen
Elizabeth E. Sengupta
David R. Sikes

Jermond A. Smith
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Mary F. Sudicky
Daniel J. Swearingen
Mark Tade
Edward L. Thompson
Jeffrey R. Turner
George R. Twardowski
James P. Vadas
Virginia Vega
Michael L. Verbancic
Darren Viola
Bradley D. Vosberg
Stephen A. Wajvoda
Christopher T. White
Angelina H. Williams
Donna R. Worst
Richard A. Young
Donald J. Zentz
James E. Zierdt
Sherri Ziller
Michael Zmierski





Lake Area United Way

LIVE UNITED

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